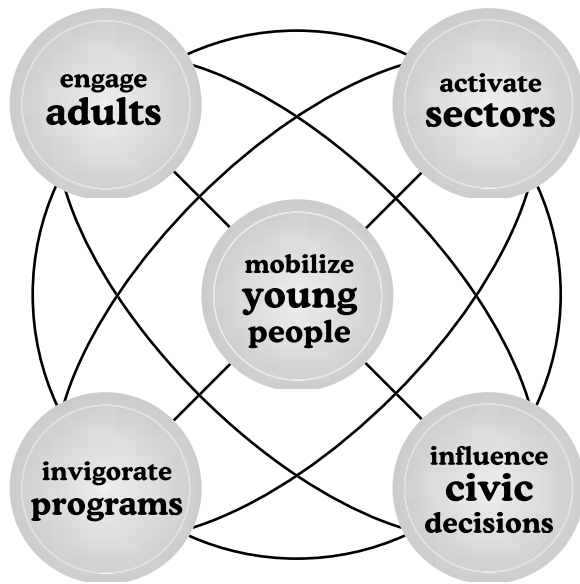


the Five Action Strategies

Five Action Strategies for Transforming Communities and Society: Creating a World Where All Young People Are Valued and Thrive



- 1 Engage Adults** — Engage adults from all walks of life to develop sustained, strength-building relationships with children and adolescents, both within families and in neighborhoods.
- 2 Mobilize Young People** — Mobilize young people to use their power as asset builders and change agents.
- 3 Activate Sectors** — Activate all sectors of the community—such as schools, congregations, youth, businesses, human services, and health-care organizations—to create an asset-building culture and to contribute fully to young people’s healthy development.
- 4 Invigorate Programs** — Invigorate, expand, and enhance programs to become more asset rich and to be available to and accessed by all children and youth.
- 5 Influence Civic Decisions** — Influence decision makers and opinion leaders to leverage financial, media, and policy resources in support of this positive transformation of communities and society.

Making it Happen: Five Action Strategies for Your Asset-Building Initiative

The resources below (and many more) are available from Search Institute through our online catalog at www.search-institute.org. For more information or to receive a printed copy of the complete catalog, please call 800-888-7828. For complete information on all the Search Institute trainings and workshops offered through Vision Training Associates, see the Search Institute Web site or phone 800-294-4322.

1 Engage Adults

engage adults

Tag, You’re It! 50 Easy Ways to Connect with Young People

Research shows that most young people don’t have enough caring adults in their lives, and that many adults don’t know what to do to be there for the young people around them. Hence, this book filled with 50 simple acts of caring to reach out to children and youth. 148 pages, \$7.95 #830-A33

Your Family: Using Simple Wisdom in Raising Your Children

This compact booklet helps parents and other caregivers reflect on their important role in bringing good things into the lives of their children. Introduces the concept of developmental assets through a discussion of the eight asset categories and what those eight categories of development mean for children. Packets of 20, \$13.95 #838-A33

Taking Asset Building Personally: Guide and Workbooks

Help yourself and others get personal with asset building using facilitated small-group discussions. Guide includes step-by-step instructions for starting supportive groups, while individual workbooks include information on the assets and numerous worksheets and activities for reflecting on intentionally building assets in daily life. Guide and 6 workbooks, \$69.95 #387-A33

Training: Starting and Supporting Asset Building in Communities

A workshop on successfully launching and supporting a Healthy Communities • Healthy Youth initiative to promote asset building in your community. 1 day. Call 800-294-4322 for pricing.

2 Mobilize Young People

mobilize young people

Me@My Best: Ideas for Staying True to Yourself—Every Day

This 16-page booklet introduces the developmental assets framework in a youth-friendly way, encourages young people to explore what the categories mean to them personally, and inspires them to find and build upon their own strengths. Packets of 20, \$9.95 #834-A33

Get Things Going! 50 Asset-Building Activities for Workshops, Presentations, and Meetings There’s nothing like a game or activity to break the ice at meetings, and this book offers a refreshing collection of asset-related icebreakers, mixers, and closings. 73 pages. \$14.95 #411-A33

Building Assets Together by Jolene L. Roehlkepartain and **More Building Assets Together** by Rebecca Grothe Fresh, creative activities to do with groups of young people to help build assets and to help them learn about building assets for themselves and with their peers. 128 pages each, BAT \$22.95, #336-A33, MBAT \$26.95 #433-A33

Step by Step! A Young Person’s Guide to Positive Community Change

This spiral bound workbook is loaded with action ideas and examples for young people who want to contribute to making their world better but don’t know where and how to begin. 96 pages. \$19.95 #408-A33

What Teens Need to Succeed: Proven, Practical Ways to Shape Your Own Future by Peter L. Benson, Judy Galbraith, and Pamela Espeland Use this book to let teens know they’ve got the power—the power to look at their lives, celebrate the good parts, identify the problem areas, and shape their own success. 272 pages. \$14.95 #311-A33

*Search Institute offers a number of trainings specifically for young people and adults together, including **Youth Service, Leadership, and Empowerment Workshops**. Call 800-294-4322 for details.*

Call Search Institute to order, 877-240-7251, or visit www.search-institute.org.

3 Activate Sectors and

4 Invigorate Programs

activate sectors

IN YOUTH ORGANIZATIONS

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IN SCHOOLS

Powerful Teaching: Developmental Assets in Curriculum and Instruction

Shows education professionals how to infuse the assets into their curriculum and instruction and highlights research-based instructional strategies that are consistent with asset building. Includes examples from language arts, social studies, mathematics, science, health education, and visual arts. 300 pages, \$34.95 #751-A33

Pass It On at School! Activity Handouts for Creating Caring Schools Draws from proven ideas and tips from educators and students. Use the handouts again and again to find new ways to take advantage of "asset-building moments" throughout the school day and throughout the school community. 124 pages, \$24.95 #835-A33

The Power of Parents: Parent Engagement in Schools and the Developmental Assets by María Guajardo Lucero and Patsy Roybal This book describes how the developmental assets framework offers school communities a powerful resource for strengthening relationships between parents, school staff, and students. 56 pages, \$20 #205-A33

Training: Change of Heart: A Student and Staff Retreat An exciting two-day retreat for students and school staff to begin the process of fostering a more supportive school climate. 2 days. Call for pricing.

IN CONGREGATIONS

Building Assets in Congregations: A Practical Guide for Helping Youth Grow Up Healthy and A Foundation for Success: Congregations Building Assets in Youth video

Together, this book and video provide tools, examples, stories, and ideas from numerous faith traditions on how to integrate asset building with the life of a religious institution. Book 176 pages #113-A33, video 30 minutes #129-A33. Set \$29.95 #164-A33

Step by Step! A Young Person's Guide to Positive Community Change

This spiral bound workbook is loaded with action ideas and examples for young people who want to contribute to making their world better but don't know where and how to begin. 96 pages. \$19.95 #408-A33

What Teens Need to Succeed: Proven, Practical Ways to Shape Your Own Future

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Search Institute offers a number of trainings specifically for young people and adults together, including Youth Service, Leadership, and Empowerment Workshops. Call 800-294-4322 for details.

Great Places to Learn: How Asset-Building Schools Help Students Succeed

by Neal Starkman, Peter C. Scales, and Clay Roberts A powerful, positive guide to infusing assets into any school community. Learn the reasons why building assets is important to young people's education and strategies to put that learning into action. 216 pages, \$29.95 #722-A33

"You Have to Live It": Building Developmental Assets in School

Communities video This inspiring video lets you see and hear for yourself how students, teachers, principals, and school staff are building assets at school. Use it for instruction, use it for inspiration, and use it to get others on board! 27 minutes, \$24.95 #723-A33

Ideas That Cook: Activities for Asset Builders in School Communities by Neal Starkman Cook up lasting results with kids by using this collection of energizing projects from educators in all 50 states. 168 pages, \$26.95 #729-A33

Training: Building Developmental Assets in School Communities A workshop to describe the connections between the assets and student achievement. Learn how to initiate, increase, and strengthen the asset-building efforts that already exist in your school. 1 day. Call for offerings and pricing.

Networking Congregations for Asset Building: A Tool Kit Find the tools and strategies you need to bring together the congregations in your community for asset building. 205 pages, \$24.95 #172-A33

Training: Integrating Assets into Your Congregation A training for congregations of all faith tradition who want to learn how to re-envision congregational life and youth work from an asset-building perspective. 4 hours to 3 days. Pricing varies, call 800-294-4322.

5 Influence Civic Decisions

influence civic decisions

Get the Word Out: Communication Tools and Ideas for Asset Builders Everywhere Features ready-to-use materials, including asset articles and press releases, sample letters, and success stories. 192 pages. \$44.95 #426-A33

Speaking of Developmental Assets: Presentation Resources and Strategies This kit is packed with scripts, outlines, transparencies, handouts, and stories to make it easy for you to tell others about the power of assets. 202 pages, binder, transparencies. \$195 #177-A33

Developmental Assets and Asset-Building Communities: Implications for Research, Policy, and Practice This new resource extends the scholarly base for understanding the connection between young people's healthy development and the development of healthy communities. 244 pages, \$55 #222-A33

